



## Big Ideas Competition 2020

The Healthcare Innovation Lab (the Lab) and the Washington University Institute for Informatics (I2) is holding the second annual Big Ideas Competition for BJC HealthCare and Washington University School of Medicine.

The 2020 Call for Big Ideas once again provides an opportunity for collaborative clinical, operational and research teams to develop innovations in informatics and health care delivery. BJC and WUSM partnered in mid-2017 to launch the Lab to transform care delivery using data analytics and technology. Cross-disciplinary in nature, the Lab is bringing together clinicians, patients, researchers, public health experts and private industry to find solutions to problems that prevent patients from receiving optimal care. I2 is a key partner of the Lab and we are excited to join them in this endeavor.

**Applicants for the Big Ideas Competition may request up to \$50,000.** The deadline for submitting a letter of intent to apply for the competition is **December 13, 2019**. Award decisions will be announced at the annual I2 symposium April 10, 2020.

The intent of the program is to support innovative projects that are clinically relevant, rigorously evaluated and operationally sustainable. Applicants should explain how their proposed project speaks to these characteristics. For example, successful proposals could reflect the following strategies:

- Using personalized health data to inform/optimize care
- Moving health care delivery closer to where patients live, work and play
- Harnessing community data to improve community health

Project teams should consist of members with relevant clinical, investigative and operational skills. We encourage applications from all individuals affiliated with BJC and/or WUSM, with a preference for projects that involve collaboration across the two organizations. However, high impact proposals that do not involve multiple sites or organization will also be considered for funding. For those teams seeking assistance in establishing collaborative relationships that can support or enhance their project objectives, the Lab and I2 teams will aid them in identifying and engaging with appropriate partners.

Details on application and submission procedures and sample projects can be found on [sites.wustl.edu/bigideas](https://sites.wustl.edu/bigideas).

### Questions?

Contact [BigIdeas@wustl.edu](mailto:BigIdeas@wustl.edu)

### Attachments:

[Big Ideas Competition 2020 Flier](#)